## The mobility planning

- Use of new technology
- Interaction with the urban planning

#### Let me introduce myself to you





#### Studies at Technical University of Vienna

- Spatial and Urban Planning with a specialization in Traffic **Planning**
- Master 01/1999 "Behindertengerechter öffentlicher Strassenraum"

#### Schroeder&Associés 03/1999

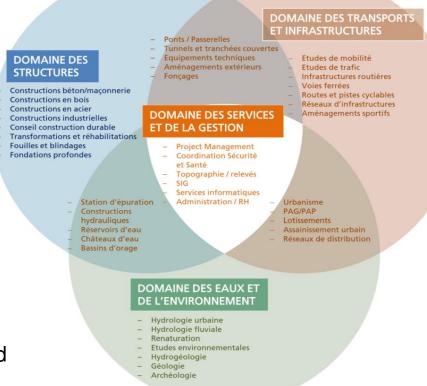
- Mobility Engineer
- Partner
- Leading MDI department (Mobility, Urban Development and Infrastructure)

Developing mobility studies for ministries, state and municipal administrations, syndicates, public or private investors.

#### Let me introduce myself to you



- 330 employees
- Working together in a daily exchange in this multidisciplinary organisation
- Consistently updating our working field





#### Our daily subjects of studies





































#### Our strategy in mobility studies







Analysis of the existant / Symptoms



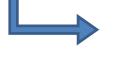
PHASE 2

Synthesis / Diagnosis



PHASE 3

**Design / Treatment** 



Realisation / Recovery



#### Planning for you, together with you



He loves cycling!



Children love playing!



She loves driving!

For all of them this means freedom and quality of life.

All these mobility demands require infrastructure!

But available soil is limited and expensive!

→ Sharing infrastructure

### Planning for you, together with you





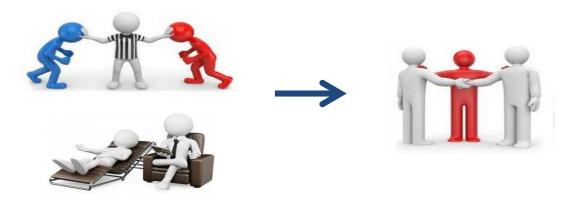
This results in conflicts!
Can we solve them?
How can we solve them?





#### Planning for you, together with you

Engineers become more and more of a mediator, psychologist...



The challenge is to implement a project, an urban area, a public space, an infrastructure where everyone respects the other's needs.

#### What infrastucture are we confronted with?

### Cities planned around the car!





Example: Lorentzweiler

## No, we don't want to punish!

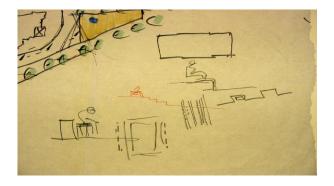






## We need to communicate and work together!







## Shared space – result of a public workshop for a new center







#### Shared space – result of a public workshop for a new center



### Shared space – result of a public workshop for a new center



# VR-glasses help our projects to be understood and optimized to guarantee the best possible implementation of the project in the existing urban surrounding





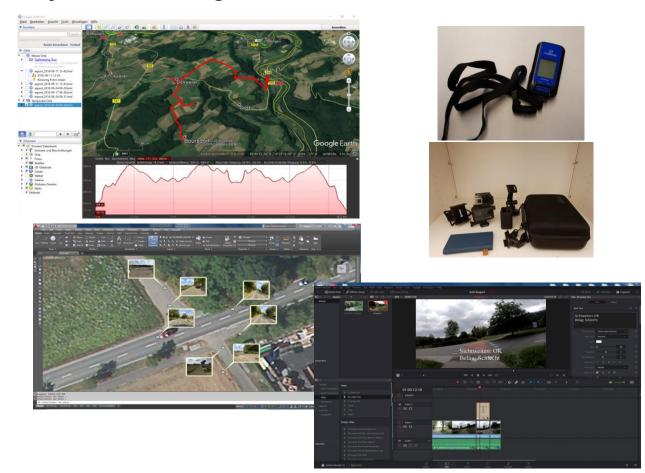
Example: Gemeng Bous

## New ways to analyze the existing situation



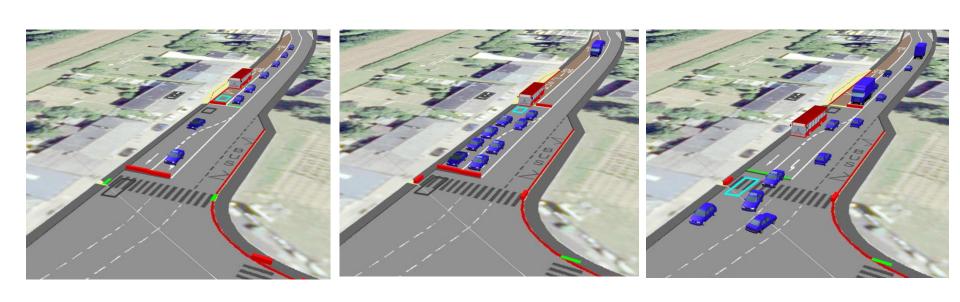






# Micro-simulations and intelligent/interactive help to optimize planning

→ more efficient use of soil, less new infrastructure to be constructed





#### New forms of mobility also change the urban and spatial organization

Electric car



E-bike



• E-bus



Other innovations







#### Challenge to integrate new forms of mobility in the urban space!

Example: Diffbus Déifferdeng





Example: Nordstad/Hesper

# Challenge to integrate new forms of mobility in the urban space!



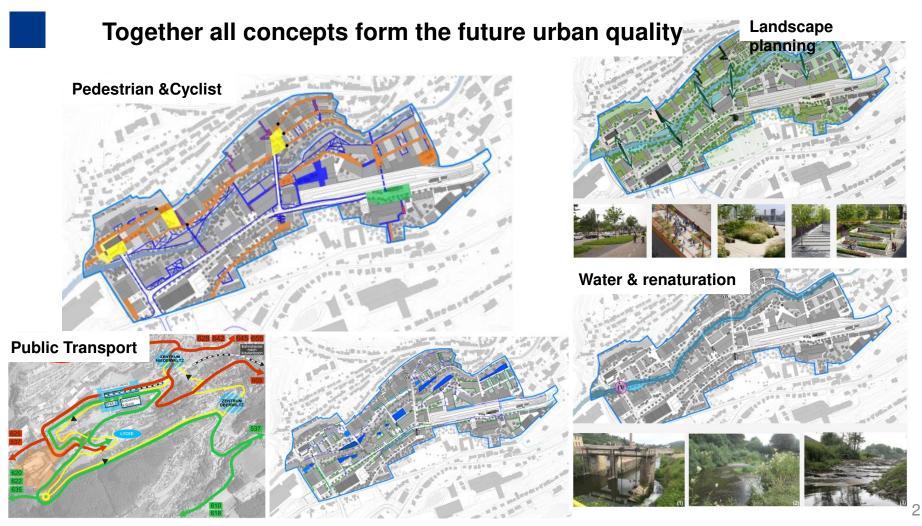










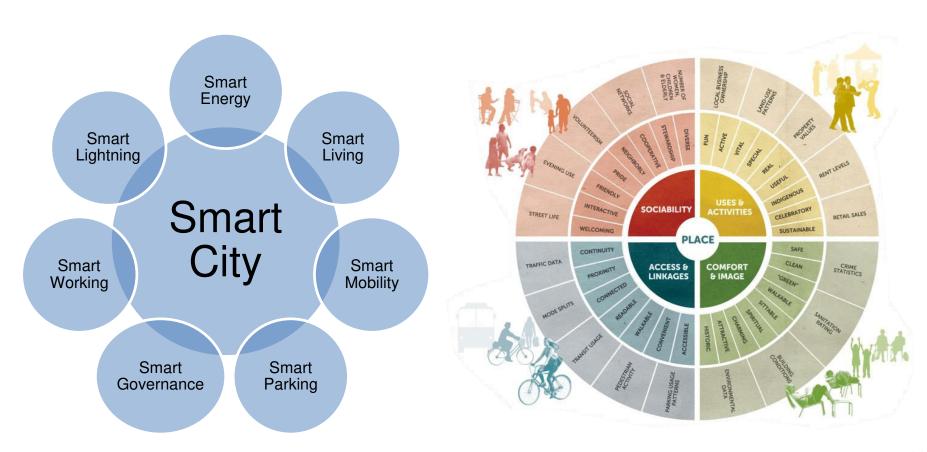




#### Allround concept integrating all elements of smart and sustainable city



#### Smart cities - "La ville de demain"



#### Landscape **Urban Planning Planning** Smart Energy Smart Smart Lightning Living **Smart** City Smart Smart Working Mobility Smart Smart Governance **Parking** Mobility Energy **Planning** Management

#### Smart cities - "La ville de demain"



#### The smart city needs

- → Large offer of mobility solutions in order to seduce a maximum of people
  - Sharing Mobility
  - Autonomous vehicles
  - Modern public transport
  - Modern parking management
- → Adequate mobility <u>infrastructure</u>
  - Restricted parking availability
  - Automatic parking systems in park houses
     (in order to remove them easily when needed or give them another use)
  - High quality public areas
  - Mobility Hubs



#### The smart city needs

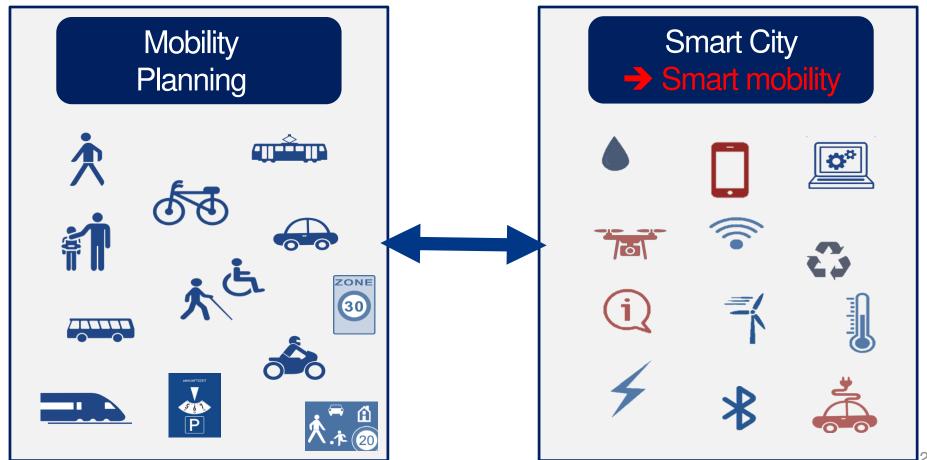
- → User-oriented solutions
  - Apps
  - Digital platform for networking (contacts with providers)
  - Mobility manager

- → Climate friendly solutions
  - E-mobility
  - Solarelectricity
  - 0 ...

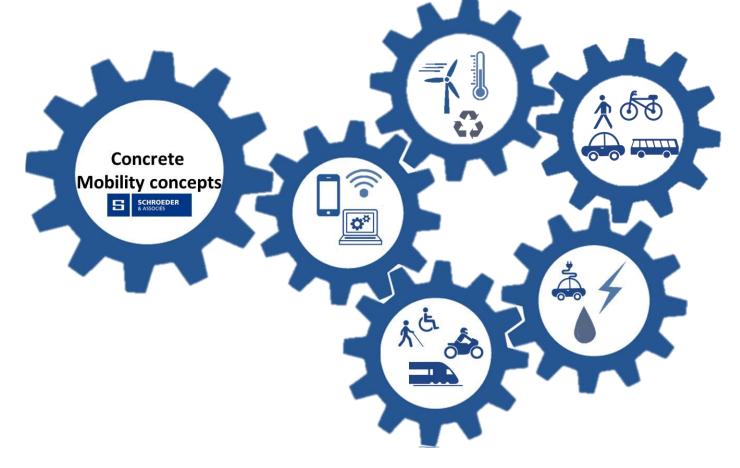




#### Selection of the appropriate smart solution



#### All these smart and less smart elements form our future!



The new technology in mobility planning and the interaction between the urban planning